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*Bergmann Associates
Gets Creative for
The American Heart Association*

MEDIA ADVISORY

Rochester, N.Y., February 11, 2009 – Bergmann Associates has traditionally been a strong supporter of the American Heart Association's Rochester Heart Walk. Bergmann CEO Tom Mitchell is this year's Heart Walk Chair – and Bergmann is more involved than ever! Bergmann employees have set a goal of raising \$10,000 before the April 4th Heart Walk. Below are some specific fundraising activities planned for **noon on Thursday, February 12th**, and taking place on the first and second floors of the First Federal Plaza building – 28 East Main St., Rochester:

- Annual Bergmann Bake Sale
- Bergmann Lunchtime Bluegrass / Fiddle Band. (Collecting money in the preverbal violin case)
- Voting for which Bergmann (male) executive must wear a red dress for the day. (\$1 per vote)
- For Sale or Raffle – Paper Hearts, Heart Candy, Stress Reliever Hearts, Clarion Hotel Getaways, VIP Garage Parking for a Month, and more...
- Home Computer Tune-ups offered by Bergmann IT Department (contributions accepted!)
- Stock Exchange Restaurant offering Heart Healthy Meals throughout February. (\$1 per meal goes to AHA)

Other ongoing fundraising and awareness initiatives include:

Company Wide Silent Auction; Pot Luck Luncheons; Heart Healthy Employee Cookbooks; Super Bowl Squares; Home Computer Tune Ups; Silent Auction featuring Finger Lakes Cottage Getaway-Woodcliff Lodge package & Golf Outing; St. Patrick's Day Breakfast, Bagel socials; and more...

"The Heart Walk has been a favorite employee charity for many years. This year our managers have really got behind the effort and it appears to be more fun and successful," said Bergmann CEO Tom Mitchell. *"The American Heart Association makes a real difference in the Rochester community and across the country."*

About Bergmann Associates

Bergmann Associates is a progressive, forward-thinking engineering and architectural design firm with three decades of success providing multi-disciplinary services to clients throughout the United States. Headquartered in Rochester, NY, Bergmann has ten U.S. offices and 320 professional and technical staff featuring talented planners, architects, interior designers, landscape architects, programmers, developers, structural, civil, environmental, mechanical, electrical, and industrial engineers. – Our People and Our Passion in Every Project.

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